

DONOR (RECEIVES OFFICIAL TAX RECEIPT): _____

NAME (FOR RECOGNITION PURPOSES): _____

MAILING ADDRESS: _____

CITY/STATE: _____ ZIP: _____

EMAIL: _____ PHONE NUMBER (WITH AREA CODE): _____

NAME OF WESTERN BONANZA TEAM MEMBER WHO ASSISTED YOU: _____

PLEASE MAKE CHECKS OUT TO: CAL POLY
MAIL COMPLETED FORM AND CHECKS TO:
 ANIMAL SCIENCE DEPARTMENT
 ATTN: WESTERN BONANZA
 1 GRAND AVENUE
 SAN LUIS OBISPO, CA 93407



CAL POLY
 Animal Science

COLLEGE OF AGRICULTURE, FOOD
 & ENVIRONMENTAL SCIENCES

PREM: WBON ALLOC. #222 / A3704

ABOUT US

The Western Bonanza Junior Livestock Show is run entirely by a team of 150 Cal Poly students. Students get the ultimate hands-on, Learn by Doing experience, putting in countless hours to produce a one-of-a-kind livestock show. Thank you to all who help make Western Bonanza the best in the West!

GENERAL MANAGERS

Andrew Prater and Rachel Reade

SPONSORSHIP MANAGER

Annika Wharton

FACILITIES MANAGER

Aidan Corley and Joseph Rosen

MARKETING MANAGER

Kaylen Jaime

EVENT MANAGER

Grace Peek





LIVESTOCK MANAGER

Liana Erenberg

ADVISOR

Hailey Rose Switzer
 hswitzer@calpoly.edu

STAY CONNECTED

-  westernbonanza.calpoly.edu
-  westernbonanza@calpoly.edu
-  [/westernbonanza](https://www.facebook.com/westernbonanza)
-  [@westernbonanza](https://www.instagram.com/westernbonanza)

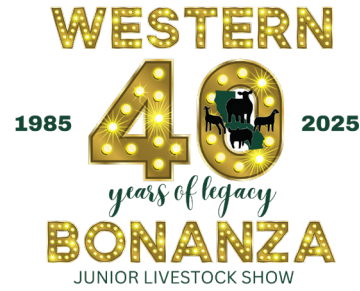
Office phone: 805-756-2180

CAL POLY'S WESTERN BONANZA JUNIOR LIVESTOCK SHOW



FEB. 12-16, 2025

PASO ROBLES EVENT CENTER



Cal Poly's Western Bonanza Junior Livestock Show began in 1985 as a senior project and continues to grow. Western Bonanza is the only jackpot livestock show in the western United States that is managed entirely by students. The program has provided hundreds of students with a hands-on role in livestock show management.

At the forefront of the Western Bonanza program are the show's exhibitors. As one of the most competitive jackpot shows in the country, Western Bonanza continues to attract thousands of exhibitors, between the ages of 5 and 21, from nine states. In 2024, Western Bonanza featured more than 800 exhibitors and more than 5,000 entries between the A and B shows.

Western Bonanza offers first-class payouts, premium awards and judges, quality facilities and true customer service to our exhibitors. We sincerely appreciate the continued support of our sponsors. Without them, we would not be able to create life-changing experiences and hands-on learning for exhibitors and students alike. Thank you for being a part of the team that makes Western Bonanza "The Best in the West!"

Sincerely,

ANNIKA WHARTON
Sponsorship Manager
westernbonanza@calpoly.edu

PARTNERSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

Support the annual Western Bonanza Junior Livestock Show as an event sponsor.

PREMIER TITLE SPONSOR \$4,000+ <i>(Benefits valued at \$1,050)</i> <ul style="list-style-type: none"> Program recognition Logo on exhibitor T-shirt Four banners in show rings Two full pages of program advertisement* Two VIP parking passes Social media recognition Ringside booth 	PLATINUM SPONSOR \$3,000-\$3,999 <i>(Benefits valued at \$900)</i> <ul style="list-style-type: none"> Program recognition Logo on exhibitor T-shirt Three banners in show rings Two full pages of program advertisement* One VIP parking pass Social media recognition Trade show booth 	GOLD SPONSOR \$2,000-\$2,999 <i>(Benefits valued at \$350)</i> <ul style="list-style-type: none"> Program recognition Logo on exhibitor T-shirt One banner in show rings One full page of program advertisement* One VIP parking pass
EXHIBITOR SPONSOR \$2,000-\$2,999 <i>(Benefits valued at \$350)</i> <ul style="list-style-type: none"> Program recognition Logo on exhibitor T-shirt Stalling request VIP move-in One VIP parking pass 	SILVER SPONSOR \$1,000-\$1,999 <i>(Benefits valued at \$300)</i> <ul style="list-style-type: none"> Program recognition Logo on exhibitor T-shirt One banner in show rings One half-page of program advertisement* 	BRONZE SPONSOR \$500-\$999 <i>(100% tax-deductible)</i> <ul style="list-style-type: none"> Program recognition

AWARD SPONSORSHIP OPTIONS

Available on a first-come, first-served basis. Award sponsorships are 100% tax-deductible.

CHAMPION AWARD	BUCKLE	DIVISION AWARD	BANNER
\$350	\$250	\$150	\$100

IN-KIND GIFTS

Donations of product and/or services are another way to help the program. From feed and veterinary services to supplies and equipment, support Western Bonanza with an in-kind gift.

If you are interested in paid advertising with Western Bonanza, please contact Annika Wharton at westernbonanza@calpoly.edu. Note: Paid advertisements are not considered charitable donations.



I would like to sponsor the sale at the following level:

- PREMIER TITLE \$4,000+**
(Benefits valued at \$1,050)
 - PLATINUM \$3,000-\$3,999**
(Benefits valued at \$900)
 - GOLD \$2,000-\$2,999**
(Benefits valued at \$350)
 - EXHIBITOR \$2,000-\$2,999**
(Benefits valued at \$350)
 - SILVER \$1,000-\$1,999**
(Benefits valued at \$300)
 - BRONZE \$500-\$999**
 - I WOULD LIKE TO WAIVE MY BENEFITS AND MAKE MY SPONSORSHIP 100% TAX-DEDUCTIBLE***
- *Premier Title, Platinum, Gold and Silver Sponsors ONLY. Award sponsorships and other gift amounts do not include benefits and are 100% tax-deductible.

Award Sponsor Instructions: Write in award level and/or species (e.g. Supreme Champion Sheep)

- CHAMPION AWARD \$350**
- BUCKLE AWARD \$250**
- DIVISION AWARD \$150**
- BANNER AWARD \$100**
- OTHER GIFT AMOUNT \$ _____**

AND/OR I would like to make an in-kind donation to support the program.

ITEM DESCRIPTION: _____

ESTIMATED VALUE**: \$ _____

Signature (REQUIRED): _____

Date: _____

I have read and completed donor information on the opposite side of this section.

**Items valued at more than \$5,000 require a qualified appraisal. Please contact Hailey Rose Switzer for more information. All items are subject to approval.

Yes! I would like to support the Western Bonanza Junior Livestock Show!

I would like to sponsor the sale at the following level:

- | | | |
|--|---|--|
| <input type="checkbox"/> PREMIER TITLE \$4,000+
<i>(Benefits valued at \$1,050)</i> | Award Sponsor Instructions: Write in award level and/or species (e.g. Supreme Champion Sheep) | <input type="checkbox"/> CHAMPION AWARD \$350 _____ |
| <input type="checkbox"/> PLATINUM \$3,000-\$3,999
<i>(Benefits valued at \$900)</i> | | <input type="checkbox"/> BUCKLE AWARD \$250 _____ |
| <input type="checkbox"/> GOLD \$2,000-\$2,999
<i>(Benefits valued at \$350)</i> | <input type="checkbox"/> DIVISION AWARD \$150 _____ | |
| <input type="checkbox"/> EXHIBITOR \$2,000-\$2,999
<i>(Benefits valued at \$350)</i> | <input type="checkbox"/> BANNER AWARD \$100 _____ | |
| <input type="checkbox"/> SILVER \$1,000-\$1,999
<i>(Benefits valued at \$300)</i> | <input type="checkbox"/> OTHER GIFT AMOUNT \$ _____ | |
| <input type="checkbox"/> BRONZE \$500-\$999 | | |
| <input type="checkbox"/> I WOULD LIKE TO WAIVE MY BENEFITS AND MAKE MY SPONSORSHIP 100% TAX-DEDUCTIBLE* | | |

*Premier Title, Platinum, Gold and Silver Sponsors ONLY. Award sponsorships and other **gift** amounts do not include benefits and are 100% tax-deductible.

AND/OR

I would like to make an in-kind donation to support the program.

ITEM DESCRIPTION: _____

ESTIMATED VALUE:** \$ _____

Signature (REQUIRED): _____

Date: _____

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