

DONOR (RECEIVES OFFICIAL TAX RECEIPT): _____

NAME (FOR RECOGNITION PURPOSES): _____

MAILING ADDRESS: _____

CITY/STATE: _____ ZIP: _____

EMAIL: _____

PHONE NUMBER (WITH AREA CODE): _____

NAME OF BULL TEST ENTERPRISE MEMBER WHO ASSISTED YOU: _____



PLEASE MAKE CHECKS OUT TO: CAL POLY
MAIL COMPLETED FORM AND CHECKS TO:
ANIMAL SCIENCE DEPARTMENT
ATTN: BULL TEST
1 GRAND AVE.
SAN LUIS OBISPO, CA 93407

IF YOU ARE INTERESTED IN HAVING A BOOTH
AT THE TRADE SHOW ON OCT. 8, PLEASE
EMAIL BULLTEST@CALPOLY.EDU.

FOR INTERNAL USE ONLY: ALLOC. #279 / A3610



2023 CAL POLY BULL TEST ENTERPRISE

ADVISORS

Aaron Lazanoff
Zach McFarlane, Ph.D.

STUDENT MANAGEMENT TEAM

GENERAL MANAGERS

Melecio Gonzalez & Kaitlyn Glakeler

SECRETARIES

Averie Konefat & Kaitlyn Silva

EVENT PLANNING MANAGER

Emily Ehrke

SPONSORSHIP MANAGER

Anna Bibby

HEALTH AND NUTRITION MANAGERS

Blake Simonin, Elyse Evers, Ashley Crabtree

MEDIA AND MARKETING MANAGERS

Colette Smith, Jessica Friley, Tatum Sitz

BULL PREP MANAGER

Desi Lammer

MERCHANDISE MANAGER

Grace Peek

MAINTENANCE MANAGER

Wyatt Kane

SALE DAY COORDINATOR

Kayla Minetti

GRADUATE ADVISOR

Jason Dubowsky

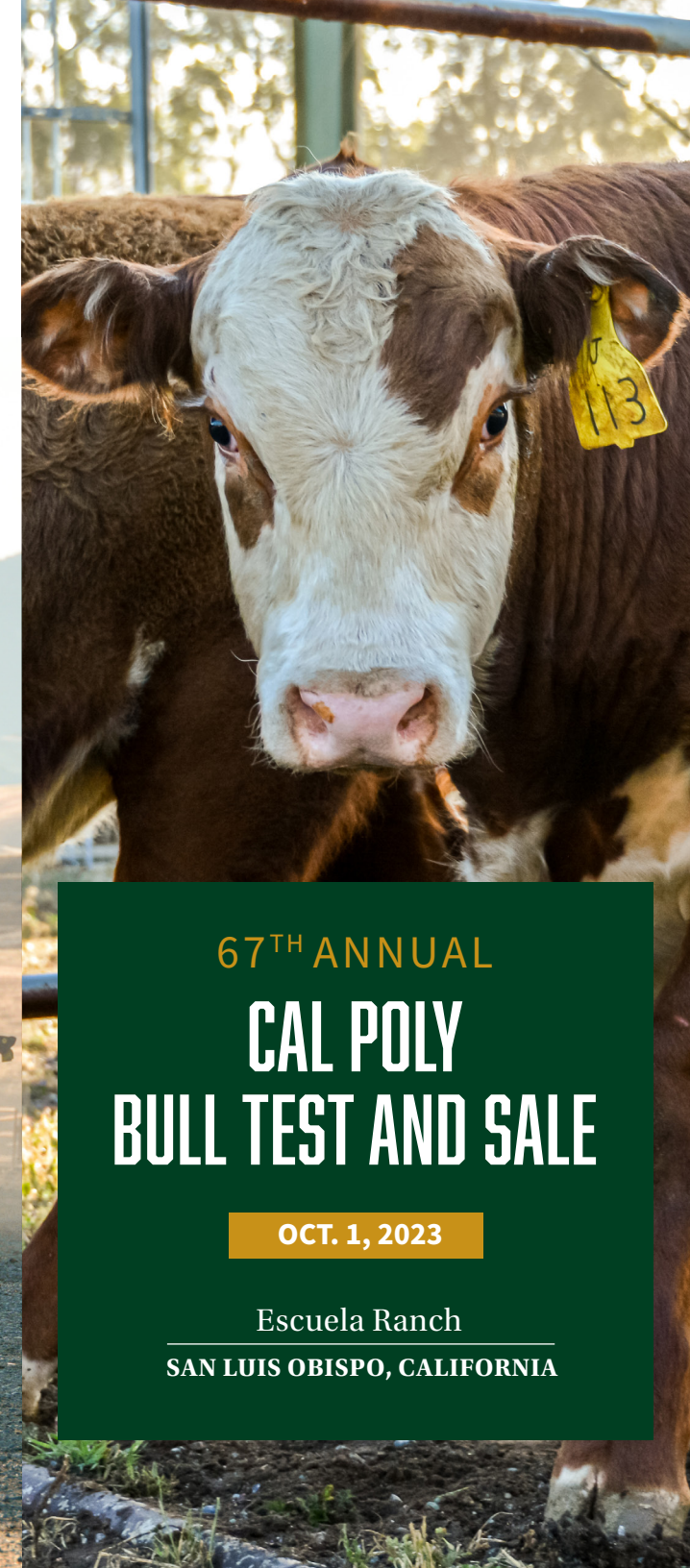
STAY CONNECTED

 bulltest.calpoly.edu

 bulltest@calpoly.edu

 [cpbulltest](https://www.facebook.com/cpbulltest)

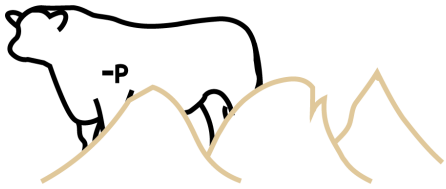
 [@cpbulltest](https://www.instagram.com/cpbulltest)



67TH ANNUAL CAL POLY BULL TEST AND SALE

OCT. 1, 2023

Escuela Ranch
SAN LUIS OBISPO, CALIFORNIA



67TH ANNUAL BULL TEST AND SALE

The Cal Poly Bull Test began in 1956 as the first of its kind in the United States, with 60 2-year-old Hereford bulls. More than six decades later, Cal Poly hosts the only student-run bull test program in the nation.

From livestock management and ensuring herd health to cattle marketing, ration formulation and more, the Cal Poly Bull Test Enterprise provides students with an unforgettable, Learn by Doing opportunity. More than 30 students gain hands-on experience organizing and executing the annual bull test and sale, which showcases approximately 120 bulls of different breeds and brings together dozens of consignors from across the Western U.S. to compete in what has become one of the most recognizable yearling bull tests. Using targeted genetic and performance testing, students provide proven, range-ready bulls to commercial cattle producers.

Year after year, donors like you help make our program a success. Without your continued support, we would not be here today. Whether this is your first sale or you are a longtime supporter, we hope that you will consider partnering with us for the 67th annual Cal Poly Bull Test. For your convenience, a list of sponsorship and gift opportunities is included in this brochure.

Thank you for being a part of the team that not only works to build future leaders of the cattle industry, but also works to deliver top-notch, high-performance bulls.

Sincerely,
BULL TEST TEAM
805-756-2685
bulltest@calpoly.edu

PARTNERSHIP OPPORTUNITIES

There are many ways you can support the Cal Poly Bull Test and Sale, including event sponsorships, annual donations and in-kind gifts of products or services. To ask questions or learn more about special partnership opportunities or a custom sponsorship, please contact the Bull Test Event Planning and Sponsorship Team at 805-756-2685 or bulltest@calpoly.edu.

EVENT SPONSORSHIP LEVELS

Support the annual Bull Test and sale as an event sponsor.

PLATINUM SPONSOR | \$2,000+

(Benefits valued at \$320)

- Designated space for tradeshow booth.
- Logo displayed on banner in sale ring.
- One full-page of program advertisement in the sale catalog.
- Social media, website, and program recognition.
- Cal Poly Bull Test merch.

GOLD SPONSOR | \$1,000-\$1,999

(Benefits valued at \$120)

- Designated space for tradeshow booth.
- Logo displayed on banner in sale tent.
- Half-page of program advertisement in the sale catalog.
- Social media, website, and program recognition.
- Cal Poly Bull Test merch.

SILVER SPONSOR | \$500-\$999

(Benefits valued at \$95)

- Designated space for tradeshow booth.
- One-fourth page of program advertisement in sale catalog.
- Social media, website, and program recognition.
- Cal Poly Bull Test merch.

BRONZE SPONSOR | \$150-\$499

(Benefits valued at \$45)

- Social media, website, and program recognition.
- Cal Poly Bull Test merch.

AWARD SPONSORSHIP OPTIONS

(Accepted on a first-come, first-served basis.)

OVERALL TOP CONSIGNOR

\$250

CHAMPION BREED BULL

\$100

IN-KIND GIFTS

Donations of product and/or services are another way to help the program. From feed and veterinary services to silent auction items, support the Bull Test and Sale with an in-kind gift.

ADVERTISEMENTS

If you are a sponsor and would like to advertise in our sale catalog, please send your logo and advertisement to Anna Bibby via email aebibby@calpoly.edu. All advertisements must be submitted by Aug. 1st.

Yes! I would like to support the Cal Poly Bull Test and Sale!

AND/OR

I would like to make an in-kind donation to support the program.

ITEM DESCRIPTION: _____

ESTIMATED VALUE*: \$ _____

Signature (REQUIRED): _____

Date: _____

☐ I have read and completed donor information on the opposite side of this section.

**All items are subject to approval. Please contact Zach McFarlane at 805-756-2685 for more information.

I would like to sponsor the sale at the following level:

☐ PLATINUM \$2,000+
(Benefits valued at \$320)

☐ OVERALL TOP CONSIGNER AWARD \$250

☐ GOLD \$1,000-\$1,999
(Benefits valued at \$120)

☐ CHAMPION BREED BULL AWARD \$100

☐ SILVER \$500-\$999
(Benefits valued at \$95)

☐ OTHER GIFT AMOUNT \$ _____

☐ BRONZE \$150-\$499
(Benefits valued at \$45)

☐ I WOULD LIKE TO WAIVE MY BENEFITS AND MAKE MY SPONSORSHIP 100% TAX-DEDUCTIBLE*

*Platinum, Gold, Silver and Bronze Sponsors ONLY. Award sponsorships and other gift amounts do not include benefits and are 100% tax-deductible.